

DALLAS TEXANS



1960 MEDIA GUIDE

HOUSTON
OILERS



DALLAS TEXANS

LOS ANGELES
CHARGERS



DENVER BRONCOS



OAKLAND
RAIDERS



BOSTON
PATRIOTS



THE DALLAS **TEXANS**

DALLAS FACTS

Address: Arcade — Mercantile Securities Bldg., Dallas 1.

Head Coach: Hank Stram.

Nickname: Texans.

Colors: Red and Gold.

Stadium: Cotton Bowl (75,504).

President: Lamar Hunt (700 Mercantile Securities Bldg., Dallas 1,

Owner: Lamar Hunt. Riverside 1-3561).

General Manager: Don A. Rossi.

Assistant Coaches: Ed Hughes, Tom Catlin, Bill Walsh.

Director of Player Personnel: Will Walls.

Publicity Director: Bob Halford.

Ticket Manager: Paul Vickery.

Radio Voice-Promotions: Charlie Jones.

Trainer: Wayne Rudy.

Telephone: Riverside 8-7031.

Ticket Prices: \$4 reserved seats, \$2 general admission,

\$.90 high school students.

1960 DALLAS TEXANS MEDIA GUIDE

(Dedicated to the memory of Lamar Hunt)

EDITOR: JOE CRONIN

ASSISTANCE: CHRIS BURFORD

TOD MAHER

BILL NIDICK

MATT MATUSHEFSKI



LAMAR HUNT

*President of the American Football League
and Owner of the Dallas Texans*

THE PRESIDENT

Lamar Hunt

The need to be a part of sports is, Lamar Hunt admits, almost an obsession with him.

Four years ago, Hunt's active participation in athletics ended when he received his degree in geology at Dallas' Southern Methodist University. Until his graduation, he had been a willing and successful participant in many sports—especially football.

In three varsity years at SMU, he never won the badge of battle distinction—a letter—that kept him trying. At luncheon speeches, he likes to quip: "I got two letters at SMU—one inviting me to join the squad, the other inviting me to leave."

Hunt actually could have received a letter had he decided to postpone graduation and take his fifth football year. (He was redshirted as a sophomore, thus had another season of eligibility.) Traditionally, "fifth year" men are given letters at SMU. Typically, Hunt decided against getting his award that way; it is against his nature to take favored routes.

Always, the young (27) Dallas oilman, has mixed sports with business. His father, the fabulously wealthy H. L. Hunt of Dallas, presented him with a vacant lot near the SMU campus while Lamar was an undergraduate. Hunt cleared the lot himself in his spare time, installed a baseball batting cage (a financial success), then added a miniature golf course (a failure). Those who know Hunt were not surprised that his first two business ventures were of a sports nature.

The American Football League is his third, and dwarfs all other undertakings. Rebuffed many times in his efforts to give Dallas a pro football franchise, Hunt cut his own route—one which brought on the American Football League.

Hunt's devotion to sports is intense and goes back many years. His wife, the former Rose Mary Whittle, remembers that most of their dates during college days were to "football or basketball games." He makes quick flying trips to all parts of the country to take in leading sports events. Last summer, he witnessed the Patterson-Johansson fight in New York, came home and immediately tried to land the third match for Dallas.

He frequents many of the Dallas Texan workouts, dons shorts and unobtrusively participates in many of the drills. When he is pondering a tough decision, his favorite method of concentration is to pick up a football (he keeps one in his office) and play catch with any person within short range.

A painfully honest person without affectation, Hunt is adored by his office workers and members of the Texan team. He is President and sole owner of the Dallas Texans, and also President of the League.



LAMAR HUNT



DON A. ROSSI

General Manager of the Dallas Texans

A former chief of sports for the Air Force, Don Rossi brought to the Texans a background of high school, college and professional sports activity.

A native of Detroit and a graduate of Michigan State, Rossi ran the global sports program for the Air Force from 1951 through 1954. Prior to that he was a coach at several places, including Dallas' Jesuit High School, and before and after his service tour he was one of the best-known officials in the Southwest, doubling in football and basketball.

Rossi served as Commissioner of the National Industrial Basketball League for the 1957-58 season before joining the Spalding Sporting Goods Co., a former employer, as promotion manager for the western United States. Rossi left Spalding to become General Manager of the Texans. At the time he took the Texans job, Rossi was an official in the National Football League.

At Michigan State, Rossi lettered in football and was captain of the boxing team.

Rossi is aided in the front office by Will Walls, director of player personnel; Paul Vickery and Tex Hamer, tickets; Jerry Daugherty, finances; Charlie Jones and Vivian Curry, public relations and promotion and Bob Halford, publicity. Jones is also the "Voice of the Texans" whenever the Texans are in action. Station KRLD (1080) carries the Texans in Dallas and KRLD-TV (Channel Four) carries "The Texans in Review" each Monday night at 10:30 p.m.

The Front Office



WILL WALLS,
Director of Player Personnel



PAUL VICKERY
Tickets



TEX HAMER
Tickets



DR. K. S. WOOLISCROFT
Team Physician



JERRY DAUGHERTY
Finances



BOB HALFORD
Publicity

TEXANS

Head Coach

Thirty-six-year-old native of Chicago, Ill. is embarking on first head coaching assignment . . . Backfield coach at Miami (Fla.) in 1959 . . . Previously served in same capacity at Notre Dame, SMU and Purdue, his alma mater . . . Stram developed passers Dale Samuels and Len Dawson at Purdue, Fran Curci at Miami and quarterback George Izo and fullback Nick Pietrosante at ND . . . Starred in football as halfback as well as in baseball at Purdue . . . Was awarded Big Ten Medal for combined proficiency in athletics and scholarship . . . As soph in '43, kicked extra point that nipped Northwestern, 7-6 . . . In '44, kicked field goal in last four seconds to defeat Pitt, 10-8 . . . High point of career was direction from press box of Irish squad that ended Oklahoma's 47-game winning streak at Norman, Okla. in 1957 . . . Married, four children.

TOM CATLIN**Defensive Line Coach**

Born Sept. 8, 1931 at Ponca City, Okla. . . . 6'1", 215 lbs. . . . All-America center at Oklahoma in 1952 . . . Colts' 4th draft choice, but was traded to Browns where he stepped into starting line-backer's job in '53 and '54 . . . After service in Air Force returned to Cleveland latter part of '57 season . . . Finished NFL career with Philadelphia Eagles in '59 . . . Married, father of two.

ED HUGHES**Defensive Backfield Coach**

Veteran of five seasons as defensive back in NFL . . . Played at U. of Tulsa . . . Joined Los Angeles Rams in 1954 . . . Came to New York Giants in 1956, remaining through 1958 campaign . . . Defensive backfield coach at Tulsa last season . . . 30 years old . . . Married, has infant daughter.

BILL WALSH**Offensive Line Coach**

Comes to Texans from Kansas State where he was line coach for one season under Bus Mertes . . . Prior to that was assistant to Terry Brennan at Notre Dame . . . Center on fine Fighting Irish teams of late 1940s . . . Performed for Pittsburgh Steelers from 1949 through 1954 . . . Worked with Hank Stram when both were aides at South Bend . . . Born Aug. 8, 1927 . . . 6'2", 235 lbs. . . . Married, five children.

DIRECTOR OF PLAYER PERSONNEL**Will Walls**

Will Walls, charged with the finding and the signing of top prospects, is a native of Arkansas who came to T.C.U. for his college work, and, as an end, caught passes for the great Sammy Baugh. Walls went into pro ball, playing six seasons with the Giants. He has been a head coach at minor colleges, and worked as an assistant at T.C.U., L.S.U., Colorado, and Florida State. He was also an assistant for the old (1952) Dallas Texans.

THE TEXAN STAFF

Front Row, left to right:
Head Coach Hank Stram,
Trainer Wayne Rudy.

Back row, left to right: De-
fensive Backfield Coach Ed
Hughes, Offensive Line
Coach Bill Walsh, Defensive
Line Coach Tom Catlin.



...1960 DALLAS TEXANS TRAINING CAMP ROSTER...

New Mexico Military Institute (Roswell, New Mexico)

AGE D-Drafted, C-Camp

NO	PLAYER(* Late Add.)	POS	HGT	WGT	BIRTHDATE	AGE	COLLEGE/HOMETOWN (PRO EXPERIENCE)
48	Bill Almasby	E-HB	6-4	210	3NOV35	Idaho	Dayton/Martin's Ferry, OH
	Finis Arbuckle	C				Idaho	
	Don Arend	FB		199		Michigan State	
81	Murray Armstrong	E	6-4	233	23	Tennessee/Somerville, TN	
67	Jim Baldwin	LB	6-1	230	23	McMurry/Abilene, TX	
	Clarence Barnes	T-MG	6-4	290	30	none	
50	Jim Barton	C	6-5	250	12JUN34	Marshall/Mason, WV (C-58BAL)	
	Joe Beasant	G-E	6-1	225	26	North Texas State	
	Jube Belcher	DHB	5-11	180	25	San Angelo JC	
58	Charlie Bennett	C	6-2	255	24	Baylor/Waco, TX	
89	Ed Bernet	OE	6-3	205	24OCT33	Southern Methodist/Dallas (55PIT)	
22	Johnny Bookman	HB	5-11	185	6SEP32	Florida/Baton Rouge, LA (57NYG)	
80	Max Boydston	E	6-1	215	22JAN32	Oklahoma/Muskogee (55-58CHIC, 59HAM)	
26	Charlie Brackins	DHB	6-3	195	12JAN32	Prairie View/Dallas (55GB)	
87	Mel Branch	DE	6-2	220	15FEB37	Louisiana State/DeRidder (D-60DEN/60SF)	
	Franklin Brooks	LB	6-0	200	10FEB34	Georgia Tech (D56WAS)	
77	Bob Bryant*	E	6-5	230	19MAY37	Texas/Plainview, TX	
88	Chris Burford	E	6-3	210	31JAN38	Stanford/Oakland (D60DAL/60WAS)	
	Atris Carr	FB	6-2	255	28	Texas College	
	Henry Christopher	E	6-3	220	23	Southern Methodist	
	Billy Clark	HB				Prairie View	
	Daymon Cobbs	DE	6-5	250	24	Texas Southern	
71	Ray Collins	DT	6-0	250	4AUG27	Louisiana State/Shreveport (50-2SF, 53SAS, 54NYG, 55HAM)	
56	Walt Corey	LB	6-2	210	9MAY38	Miami (FL)/Latrobe, PA	
74	Jerry Cornelison	T	6-3	250	13SEP36	Southern Methodist/Temple (58SAS, D58CLE)	
	Dick Cox	FB	6-1	225	25	Denver	
15	Fran Curci	QB	5-9	160	22	Miami (FL)/Miami	

.....1960 DALLAS TEXANS TRAINING CAMP ROSTER.....

NO	PLAYER(* Late Add.)	POS	HGT	WGT	AGE	BIRTHDATE	D-Drafted, C-Camp	
							COLLEGE/HOMETOWN (PRO EXPERIENCE)	
36	Clemon Daniels	FB	6-1	220	9	JUL37	Prairie View/McKinney, TX	
19	Cotton Davidson	QB	6-1	180	30	NOV31	Baylor/Catesville, TX (54-57BAL, 58CAL)	
79	Charley Diamond	OT	6-3	235	19	JUL36	Miami (FL)/Miami (59BC)	
32	Bo Dickinson	FB	6-2	212	18	JUL35	Mississippi Southern/Hattiesburg (58MTL, D57CHIB)	
55	Tom Dimmick	C	6-7	255	1	MAY31	Houston/Lake Charles, LA	
52	Arlen Dunham	LB	6-1	210	26		Texas Lutheran/LaPorte, TX	
14	Hunter Enis	QB	6-2	190	10	DEC36	Texas Christian/Fort Worth (C-59CHIC)	
	James Erwards	E					Wiley (TX)	
	Jim Faulk	HB	6-3	195	24		Louisiana State/Texas Christian	
	Pat Fellingner	E					Indiana (C-56SF)	
	James Fisher	E	6-3	210	25		Texas Southern	
18	Don Flynn	DB	6-0	200	14	SEP34	Houston/Tyler, TX (58EDM)	
62	Sid Fournet	G	6-1	235	27	AUG32	Louisiana State/Bogalusa (55-56LAR, 57PIT)	
66	Dick Frey	E	6-2	230	17	DEC39	Texas A&M/Kaufman, TX	
	Rufus Granderson*	T	6-5	277	13	AUG36	Prairie View/Waco (D-59DET)	
	Edgar Gray	T	6-3	270	21		North Texas State (D-59CHIB)	
54	Ted Greene	LB	6-1	230	25	JAN32	Tampa/Tampa (C-56NYG)	
	Jim Hadaway	HB					West Texas State	
	Luther Hall	HB	6-1	190	23		Texas A&M	
44	Jimmy Harris	HB	6-1	175	12	NOV34	Oklahoma/Terrell, TX (57PHI, 58LAR)	
75	John Hatley	G	6-4	200	16	FEB30	Sul Ross State/Uvalde, TX (53CHIB, 54-55CHIC)	
28	Abner Haynes	HB	6-0	185	19	SEP37	North Texas State/Dallas (D-60OAK)	
69	Sherrill Headrick	LB	6-2	215	13	MAR37	Texas Christian/Fort Worth (59TOR/BC)	
	Bob Hill	HB	6-2	217	11	AUG34	Jackson State (D-56BAL)	
82	Al Hoisington	E	6-3	200	18	NOV33	Pasadena (CA) JC/Anaheim, CA (C-59LAR)	
	Stuart Holcomb, JR	QB	6-2	190	21		Northwestern	
	Jackie Holt	HB	5-11	185	22		Oklahoma	

.....1960 DALLAS TEXANS TRAINING CAMP ROSTER.....

NO	PLAYER(* Late Add.)	POS	HGT	WGT	BIRTHDATE	AGE	D-Drafted, C-Camp
	DeWitt Hoopes	T					COLLEGE/HOMETOWN (PRO EXPERIENCE)
	Gentris Hornsby	LB	6-0	195	22		Northwestern
61	Bob Hudson	LB	6-4	235	5APR30		Prairie View
							Clemson/North Charleston, SC
							(53-58PHI, 59WAS)
40	Charles Jackson	HB	5-10	180	3MAR36		Southern Methodist/Paris, TX (58CHIC)
	Dick Jamieson	QB	6-1	190	13NOV37		Bradley/St. Louis (D-59PHI)
	Ralph Jellic	HB					Pittsburgh/ D-57PIT
33	Curley Johnson	HB	6-0	215	2JUL35		Houston/Dallas (57-8EDM, D-57PIT)
	Jim Just	HB	6-2	200	22		Notre Dame/Milwaukee (C-59CAL)
64	Bill Krisher	G	6-0	235	18SEP35		Oklahoma/Midwest City (58PIT)
	Billy Kyser	HB	6-0	178	21		Arkansas
72	Jim Lavin	T	6-5	255	25		Louisiana State/New Orleans
	Ron Leach	T	5-11	240	23		Purdue
78	Bob London	T	6-1	230	24		Kentucky/Hazard, KY
	Frank McGee	E	6-5	220	22		Prairie View
	Chico Mendoza	E	6-2	200	24		Texas Christian
	Raoul Meschak	LB					Southern Univ.
86	Paul Miller	DE	6-2	235	8NOV30		Louisiana State/Baton Rouge (54-57LAR)
	Leonard Mintz	HB	5-11	185	22		Ohio State
45	Jon Mirlovich*	LB	6-1	220	22		Miami
	Bill Montgomery	E	6-2	252	9MAR39		Morris Brown
73	Nick Mumley*	DE	6-5	250	26JAN37		Purdue (D-59PHI)
76	Walter Napier	T	6-4	280	27AUG33		Paul Quinn/Waco, TX
68	R. B. Nunnery	T	6-4	275	28DEC33		Louisiana State/McComb, MS (D-56DET)
	Henry Olguin	HB	5-10	175	23		California
16	Huston Patton	QB	6-0	195	8OCT33		Mississippi/Tusculum, AL (C-59CHIC)
20	Dean Renfro	HB	5-11	175	15JUN32		North Texas State/Leonard, TX (56BAL)
60	Al Reynolds	G	6-3	225	15FEB38		Tarkio (MO)/Winchester, KS

.....1960 DALLAS TEXANS TRAINING CAMP ROSTER.....

NO	PLAYER(* Late Add.)	POS	HGT	WGT	BIRTHDATE	AGE	D-DRAFTED, C-Camp
	Everett Reynolds	QB	6-2	185	23		COLLEGE/HOMETOWN(PRO EXPERIENCE)
	Bob Ricucci	HB	5-11	195	22		Northeast Louisiana
42	Johnny Robinson	HB	6-0	195	9SEP38		Michigan State/Lansing
							Louisiana State/Baton Rouge
							(D-60DAL7/60DET)
72	Paul Rochester*	DT	6-2	240	15JUL38		Michigan State
	Morris Rose	HB	6-0	205	23		North Texas State
	Dennis Shaw	E	6-4	240	27		North Texas State
	Roland Smith	HB	6-1	198	26		Memphis State
	Tampa Smith	T	6-5	265	26		Paul Quinn
30	Jack Spikes	FB	6-2	210	5FEB39		Texas Christian/Snyder, TX
							(D-60DEN/60PIT)
85	Don Stiller	E	6-3	210	23		Oklahoma/Shawnee, OK (58-9EDM)
70	Jack Stone	T	6-2	245	28JUL36		Oregon/Gresham, OR
35	Smockey Stover	LB	6-0	235	24AUG38		Northeast Louisiana/Monroe, LA
	Bill Svoboda	LB	6-1	225	12JUL28		Tulane (50-3CHIC, 54-8NYG)
23	Jim Swink	HB	6-0	180	14MAR36		Texas Christian/Rusk, TX
63	Marvin Terrell	G	6-1	235	10JUN38		Mississippi/Indianola, MS
							(D-60DAL7, 60BAL)
65	Clyde Tillman	LB	6-1	210	27		Texas Southern/Tyler
	Dalton Truax	T	6-2	235	17JUN35		Tulane
	Blake Tucker	HB					Southern Methodist
84	Joe Vader	E	6-3	210	22		Kansas State/Kansas City, KS (D-60DAL7)
	Dale Walker	C	6-2	215	23		Texas Christian
	Larry Ward	E	6-2	230	21		Lamar Tech (D-60DAL7)
	Bob Way	G	5-11	220	22		North Texas State
21	Dave Webster	DB	6-4	215	23JUL37		Prairie View/Houston
	Sam Wesley	HB	5-10	160	25		Oregon State (57SAS, D-57CHIB)
	George Williams	G	6-3	230	21		Highland Park JC
48	Duane Wood*	DB	6-1	190	20SEP37		Oklahoma State/Wilburton, OK
46	Carroll Zaruba	FB	5-9	210	30DEC33		Nebraska/Fullerton, NE (D-60DAL7)

End . . . Born Jan. 22, 1932 6'2" . . . 210 lbs. . . . Oklahoma
All-America at Oklahoma in 1954 and three times All-Missouri Conference
end, Boydston was honored by Touchdown Club of Washington, D.C., as
lineman of the year in '54 . . . First draft choice of the NFL Chicago
Cardinals in 1955 . . . Injured knee in '55 pre-season exhibition and saw
action in only last three games of season . . . Caught three passes for 67
yards and scored one touchdown . . . Again hampered by bad knee in
'56, hauled in six passes for 116 yards and tallied two TDs . . . Used as
both offensive end and slotback in '57 by Cards and was on receiving end
of 14 passes for 193 yards . . . Played in 10 games in '58 and scored
one TD . . . Released last season . . . Played in Orange, North-South and
Senior Bowls and East-West Shrine game before joining pros . . . Home
is Admore, Oklahoma.

JOHNNY ROBINSON

Halfback 6' . . . 180 lbs. . . . L.S.U.
First choice of the Detroit Lions in this year's NFL draft . . . Awarded to
Dallas after court battle . . . Selected to first team All-Southeastern Con-
ference in 1958 and 1959 . . . Carried 86 times for 480 yards to finish
fifth in SEC rushing in '58 . . . Caught 16 passes for 235 yards and
scored seven touchdowns in '58 . . . Injuries prevented him from carry-
ing ball in Sugar Bowl game against Mississippi . . . From Baton Rouge,
La.

JIMMY HARRIS

Halfback and Quarterback . . . Born Nov. 12, 1934 6'1" . . . 180 lbs. . . .
Oklahoma

Former member of Philadelphia Eagles and Los Angeles Rams of the NFL
. . . Played three years varsity ball for University of Oklahoma, scoring
10 touchdowns and gaining 1,377 yards rushing on 254 tries . . . In 1956
completed 23 of 37 pass attempts for 482 yards and eight TDs . . . Com-
pleted 39 of 80 during three years with Sooners for 745 yards and 10
TDs . . . Played in North-South Shrine and Senior Bowl . . . Was Eagles'
5th draft choice in 1957 . . . Played on defense for Philly in '57 and
intercepted three passes for 99 yards . . . Scored one TD . . . Traded to
Los Angeles in 1959 . . . Grabbed off four enemy tosses for 51 yards
in '58 . . . From Terrell, Texas.

FRANCIS (COTTON) DAVIDSON

Quarterback . . . Born Nov. 30, 1931 6'1" . . . 185 lbs. . . . Baylor

First draft choice of the Baltimore Colts of the NFL in 1954, the former
Baylor ace served as an assistant coach at his alma mater last season . . .
Davidson was the leading passer in the Southwest Conference in 1953
and finished 11th in the nation . . . Played in 1954 East-West Shrine
game, kicking 27-yard field goal . . . Completed 28 of 68 passes for
Colts for 309 yards in rookie season of pro ball and did team's punting
. . . Spent 1955-56 in army . . . Returned to Baltimore in 1957 and handled
punting assignments . . . Joined Calgary of the Canadian Western Inter-
provincial Football Union in 1958 and saw limited service . . . From
Gatesville, Texas.

JIM SWINK

Halfback

6' . . . 180 lbs. . . . T.C.U.

An All-America selection in 1955 after completing brilliant career at Texas Christian University . . . During varsity career with Horned Frogs he scored 32 touchdowns and carried 414 times for a total of 2618 yards rushing . . . Set TCU record with 235 yards rushing in one game (against Texas in 1955) . . . Holds school mark for scoring in single season with 125 points (20 TDs and five PATs) in '55 . . . Gained 1283 yards rushing in 157 attempts in '55; 670 on 99 '54 carries and 665 in 157 tries in '56 . . . Ran 80 yards from scrimmage for TD against Kansas in '55 and 79 against Texas A & M in '54 . . . Named to All-Southwest Conference first team in 1955 and 1956 . . . Was nation's top scorer in '55 (major colleges) and ranked second in NCAA rushing that year . . . Finished third in total offense in great junior season . . . Played basketball as well as football in high school and earned All-State honors in the former . . . Was second choice of the Chicago Bears in 1957 NFL draft but turned down opportunity to play pro ball in order to go to med school . . . Still pursuing medical career . . . A native of Rusk, Texas.

JERRY CORNELISON

Guard

6'3" . . . 242 lbs. . . . S.M.U.

Played three years of varsity ball as guard and tackle with Southern Methodist University and had one year of pro experience with the Saskatchewan Roughriders in the Western Interprovincial Football Union . . . A native of Temple, Texas . . . Was drafted by Cleveland Browns in 1958 NFL selections but chose Canadian ball instead . . . Married.

JACK SPIKES

Fullback

6'2" . . . 210 lbs. . . . T.C.U.

Played halfback as freshman and switched to fullback in 1957 when regular, Buddy Dike, was injured . . . Picked up 315 yards as soph in 71 carries . . . In 1958 he finished second to Baylor's Larry Hickman in Southwest Conference rushing with 580 yards in 124 carries and pulled in two passes for another 12 yards . . . Scored 20 points on two TDs, 4 PATs (one a 2-pointer) and one field goal . . . Named to all Conference team . . . Had outstanding senior year with Horned Frogs and repeated as All-Conference choice . . . From Snyder, Texas . . . Married . . . Nickname "Big Panther" . . . First draft choice of the Pittsburgh Steelers in last Winter's NFL selections.

BILL KRISHER

Guard

6'1" . . . 220 lbs. . . . Oklahoma

Third choice of Pittsburgh Steelers in 1958 NFL draft . . . Played three years of varsity ball with University of Oklahoma . . . From Midwest City, Oklahoma . . . All-America in 1957 and 1956 . . . Was co-captain of 1957 South team in Senior Bowl . . . Played eight games for Pittsburgh Steelers in 1958.



(28) ABNER HAYNES
Halfback



ABNER HAYNES
Halfback

ABNER HAYNES

Halfback

5'11" . . . 185 lbs. . . . No. Texas State

Fifth choice of the Cleveland Browns in this year's NFL draft and rights traded to Pittsburgh Steelers . . . Missouri Valley Conference back of the year in both 1958 and 1959 . . . Carried 347 times for 1890 yards during varsity career at North Texas State . . . Caught 46 passes for 579 yards . . . From Dallas, Texas . . . Finished among nation's leading ground gainers last season with 730 yards rushing in 116 attempts . . . Originally slated to play for Minneapolis-St. Paul, then signed by Texans when Twin Cities dropped from AFL

DALLAS TEXANS

TEXANS DEFENSIVE DEPTH



TEXANS OFFENSIVE DEPTH

DALLAS TEXANS



CHRIS BURFORD



MEL BRANCH



BO DICKINSON



C. DAVIDSON

DALLAS TEXANS



MAX BOYDSTON



S. HEADRICK



HENRY CHRISTOPHER



JIM HARRIS

DALLAS TEXANS



C. JOHNSON



C. JACKSON



DEAN RENFRO



PAUL MILLER

DALLAS TEXANS



BILL KRISHER



JIM SWINK



J. ROBINSON



MARVIN TERRELL

DALLAS TEXANS



H. ENIS



JIM BARTON



SID FOURNET



JACK SPIKES

DALLAS TEXANS



RAY COLLINS



CHARLES DIAMOND



Quarterback Fran Curci

DALLAS TEXANS



TOM DIMMICK
Center, Houston



DAVID WEBSTER
Def. HB, Prairie View



R. B. NUNNERY
Tackle, LSU



WALT COREY
Linebacker, Miami

DALLAS TEXANS



JERRY CORNELISON
Tackle, SMU



BOB BRYANT
End, Texas



JOHN BOOKMAN
Def. HB, Miami



CLEMON DANIEL
Def. HB, Prairie View

DALLAS TEXANS



CARROLL ZARUBA
Def. HB, Nebraska



SMOKEY STOVER
Linebacker, NE Ia.



TED GREENE
Linebacker, Tampa



DICK FREY
Def End, Texas A&M

DALLAS TEXANS



JACK STONE
Tackle, Oregon



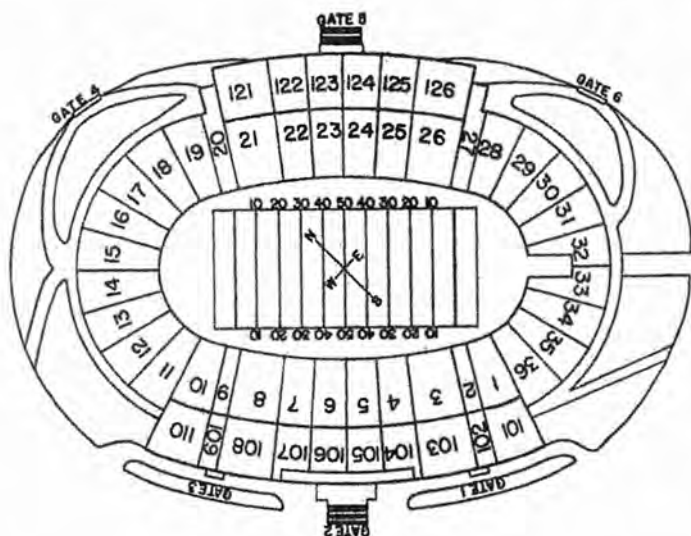
1960

(First Selections)

E	Jack Alcheson	Western Illinois
T	George Boone	Kentucky
E	Chris Burford	Stanford
T	Earl Ray Butler	North Carolina
E	Gail Cogdill	Washington State
HB	James Crotty	Notre Dame
T	Gary Ferguson	SMU
C	Tom Glynn	Boston College
T	Gene Gossage	Northwestern
T	Jim Heinke	Wisconsin
T/G	William Jerry	South Carolina
T	John Kapele	Brigham Young
RB	Louis Kelley	New Mexico State
T/G	Gilmer Lewis	Oklahoma
T/G	John Malmberg	Knox College
C	Arvie Martin	Texas Christian
QB	Don Meredith	SMU
HB	Tom Moore	Vanderbilt
E	Ola Murchison	Pacific
C	Bob Nelson	Wisconsin
E	Jim Norton	Idaho
QB	Warren Rabb	Louisiana State
HB	Howard Ringwood	Brigham Young
HB	Johnny Robinson	Louisiana State
FB	John Saunders	South Carolina
FB	Glenn Shaw	Kentucky
HB	Gordon Speer	Rice
G	Jack Stone	Oregon
G	Marvin Terrell	Mississippi
G	Emery Turner	Purdue
E	Joe Vader	Kansas State
HB	Carroll Zaruba	Nebraska

(Second Selections)

T/G	Grady Alderman	Detroit
T/G	Herman Alexander	Findlay (Ohio)
HB	Taz Anderson	Georgia Tech
T/G	Jim Beaver	Florida
T/G	*Bill Beck	Gustavus Adolphus
T/G	*Doug Pat Brown	Fresno State
HB	Gary Campbell	Whittier (Calif.)
QB	Vernon Cole	North Texas State
T/G	Toby Deese	Georgia Tech
T/G	Carl Dumbald	West Virginia
C	Charles Elizey	Southern Mississippi
HB	Tom Gates	San Bernardino (Calif.)
HB	Austin Gonsoulin	Baylor
HB	Clark Holden	Southern California
T/G	DeWitt Hoopes	Northwestern
T/G	Don Laeber	Georgia
C	Bill Thompson	Georgia
E	Billy Trantum	Arkansas
E	Jim Vickers	Georgia
E	Larry Ward	Lamar Tech
HB	Paul Winslow	North Carolina Central



THE COTTON BOWL, DALLAS.



CHARLIE JONES, The Voice of the Texans

KRLD - RADIO (1080)
FOR
THE GAME ACCOUNT
AND
KRLD - TV (Channel 4)
FOR
"THE DALLAS TEXANS
IN REVIEW"
Monday at 10:30 p.m.

The American Football League

Yesterday A Dream, Today A Reality



JOE FOSS
Commissioner, AFL



In Dedication

We of the American Football League owe our existence as a body to the spirit of sport which lives so actively in every American and is so strongly a part of this nation's attitude.

It is a strong spirit—lively, free, and competitive. We get our force from it. We take our direction from it.

This year, this spirit brings us before the public of America, and we shall remain there—a fund of entertainment, a source of relaxation, a part of America.

To this we are dedicated.

JOE FOSS
Commissioner

Joe Foss, Commissioner
American Football League





LEAGUE HEADQUARTERS

Address: 1111 Southland Center, Dallas 1, Texas.
Telephone: Riverside 8-0301.
President: Lamar Hunt.
Commissioner: Joe Foss.
Assistant Commissioner: Milt Woodard.
Assistant to the Commissioner: Thurlo E. McCrady.
Supervisor of Officials: Bob Austin.
Legal Staff: Bob Dedman, Sullivan Barnes.
Publicity Director: Al Ward.

BOSTON PATRIOTS

Address: 520 Commonwealth Avenue, Boston 15.
Telephone: CONgress 2-1776.
President: William H. Sullivan (65 State Street, Boston 9).
Head Coach: Lou Saban.
General Manager: Ed McKeever.
Publicity Director: Gerry Moore.

BUFFALO BILLS

Address: Statler Hilton Hotel, Buffalo 5.
Telephone: MOhawk 1567.
President: Ralph C. Wilson, Jr. (1550 Guardian Bldg., Detroit 26).
Head Coach: Garrard (Buster) Ramsey.
General Manager: Dick Gallagher.
Publicity Director: Chuck Burr.

DALLAS TEXANS

Address: Arcade — Mercantile Securities Bldg., Dallas 1.
Telephone: Riverside 8-7031.
President: Lamar Hunt (700 Mercantile Securities Bldg.,
Riverside 1-3561).
Head Coach: Hank Stram.
General Manager: Don Rossi.
Publicity Director: Bob Halford.

DENVER BRONCOS

Address: 2828 West 17th Avenue, Denver 4.
Telephone: ALpine 5-6262.
President: Bob Howsam.
Head Coach: Frank Filchock.
General Manager: Dean Griffing.
Publicity Director: Lee Fisher.

HOUSTON OILERS

Address: 2703 Cullen Blvd., P. O. Box 1516, Houston 1.
Telephone: CApital 7-5261.
President: K. S. (Bud) Adams, Jr. (P. O. Box 844, Jackson 6-1911).
Head Coach: Lou Rymkus.
Assistant to President: Don Suman.
Publicity Director: Jack Scott.

LOS ANGELES CHARGERS

Address: 1017 S. La Brea Avenue, Los Angeles 19.
Telephone: WEbster 8-2481.
President: Barron Hilton (8544 Sunset Blvd., OlymPIA 7-2400).
Head Coach: Sid Gillman.
General Manager: Sid Gillman.
Publicity Director: Don Richman.

NEW YORK TITANS

Address: 277 Park Avenue, New York 17.
Telephone: PLaza 2-1420.
President: Harry Wismer (277 Park Avenue, PLaza 5-7600).
Head Coach: Sam Baugh.
General Manager: Steve Sebo.
Publicity Director: Art Susskind, Jr.

OAKLAND RAIDERS

Address: 1432 Franklin St., Oakland 12.
Telephone: TEmplebar 4-2173.
President: Y. C. (Chet) Soda.
Head Coach: Eddie Erdelatz.
General Manager: Chet Soda.
Assistant General Manager: Bud Hastings.
Publicity Director: Gene Perry.

COMPOSITE 1960 SCHEDULE

Date	Day	Game	Time (Local)	Open Date
SEPTEMBER 9	Friday	Denver at Boston	8:00 p.m.	
September 10	Saturday	Dallas at Los Angeles	8:00 p.m.	
September 11	Sunday	Houston at Oakland	1:30 p.m.	
September 11	Sunday	Buffalo at New York	2:00 p.m.	
September 16	Friday	Boston at New York	8:00 p.m.	
September 16	Friday	Dallas at Oakland	8:15 p.m.	
September 18	Sunday	Los Angeles at Houston	2:30 p.m.	
September 18	Sunday	Denver at Buffalo	2:05 p.m.	
September 23	Friday	Buffalo at Boston	8:00 p.m.	
September 23	Friday	Denver at New York	8:00 p.m.	
September 25	Sunday	Oakland at Houston	1:30 p.m.	
September 25	Sunday	Los Angeles at Dallas	2:30 p.m.	
OCTOBER 2	Sunday	Los Angeles at Buffalo	2:05 p.m.	
October 2	Sunday	New York at Dallas	1:30 p.m.	Boston
October 2	Sunday	Oakland at Denver	1:30 p.m.	Houston
October 8	Saturday	Boston at Los Angeles	8:00 p.m.	
October 9	Sunday	New York at Houston	1:30 p.m.	Buffalo
October 9	Sunday	Oakland at Dallas	2:30 p.m.	Denver
October 16	Sunday	Boston at Oakland	1:30 p.m.	
October 16	Sunday	Dallas at Houston	2:30 p.m.	
October 16	Sunday	New York at Buffalo	2:30 p.m.	
October 16	Sunday	Los Angeles at Denver	1:30 p.m.	
October 23	Sunday	Boston at Denver	1:30 p.m.	
October 23	Sunday	Houston at New York	2:30 p.m.	Dallas
October 23	Sunday	Oakland at Buffalo	2:05 p.m.	Los Angeles

October 28	Friday	Los Angeles at Boston	8:00 p.m.	
October 28	Friday	Oakland at New York	8:00 p.m.	
October 30	Sunday	Houston at Buffalo	2:05 p.m.	
October 30	Sunday	Dallas at Denver	1:30 p.m.	
NOVEMBER 4	Friday	Oakland at Boston	8:00 p.m.	
November 4	Friday	Los Angeles at New York	8:00 p.m.	
November 6	Sunday	Houston at Denver	1:30 p.m.	
November 6	Sunday	Dallas at Buffalo	2:05 p.m.	
November 11	Friday	New York at Boston	8:00 p.m.	
November 13	Sunday	Houston at Los Angeles	1:00 p.m.	
November 13	Sunday	Buffalo at Oakland	1:00 p.m.	
November 13	Sunday	Denver at Dallas	2:30 p.m.	
November 18	Friday	Dallas at Boston	8:00 p.m.	
November 20	Sunday	Denver at Houston	2:30 p.m.	New York
November 20	Sunday	Buffalo at Los Angeles	1:00 p.m.	Oakland
November 24	Thursday	Dallas at New York	11:00 a.m.	(THANKSGIVING)
November 25	Friday	Houston at Boston	8:00 p.m.	
November 27	Sunday	Buffalo at Denver	1:30 p.m.	
November 27	Sunday	Oakland at Los Angeles	2:00 p.m.	
DECEMBER 4	Sunday	Boston at Buffalo	2:05 p.m.	
December 4	Sunday	Houston at Dallas	2:30 p.m.	
December 4	Sunday	Los Angeles at Oakland	1:00 p.m.	
December 4	Sunday	New York at Denver	1:30 p.m.	
December 10	Saturday	Denver at Los Angeles	1:00 p.m.	
December 11	Sunday	Boston at Dallas	2:30 p.m.	
December 11	Sunday	Buffalo at Houston	2:30 p.m.	
December 11	Sunday	New York at Oakland	1:00 p.m.	
December 16	Friday	Denver at Oakland	8:15 p.m.	
December 18	Sunday	Boston at Houston	2:30 p.m.	
December 18	Sunday	Buffalo at Dallas	2:30 p.m.	
December 18	Sunday	New York at Los Angeles	1:00 p.m.	

THE TELEVISION PROGRAM

It was natural that professional football, the nation's fastest-growing spectator sport, and ABC, the nation's fastest-growing network, would unite for the 1960 season.

Through the efforts of Jay Michaels of MCA, Harry Wismer of the AFL Television Committee, and Commissioner Foss, the League signed a five-year television contract with ABC for a sum in excess of \$10 million.

Thirty-two AFL games will be aired on ABC this season. Thirty of these will be telecast on 15 Sunday playing dates, one game being fed to the Eastern half of the country, another to the Western half. In addition, the Dallas-New York Thanksgiving Day game and the championship playoff game will be telecast. In addition, several regional telecasts are scheduled.

The schedule (E denotes game will be shown in Eastern U. S.; W denotes Western game):

DATE	GAME	START	BLACKOUTS	TIME ZONES CARRYING
W-Sept. 11	Houston at Oakland	1:30 PDT	Oakland	CST-MST-PDT-PST
E-Sept. 11	Buffalo at N. Y.	2:00 EDT	New York	EDT-EST-CDT
W-Sept. 18	L. A. at Houston	2:30 CST	Houston	PDT-CST-MST-PST
E-Sept. 18	Denver at Buffalo	2:00 EDT	Buffalo	EDT-EST-CDT
(Denver-Buffalo game also sent to Denver, 11:00 MST)				
W-Sept. 25	L. A. at Dallas	2:30 CST	Dallas	CST-MST-PDT-PST
E-Sept. 25	Oakland at Houston	1:30 CST	Houston	EDT-EST-CDT
(Oakland-Houston game also sent to Oakland, 12:30 PDT)				
W-Oct. 2	L. A. at Buffalo	2:00 EDT	Dallas, Denver	CDT-CST-MST-PTT
E-Oct. 2	N. Y. at Dallas	1:30 CST	Buffalo	EDT-EST
(Oakland-Denver game also sent to Oakland only, 12:30 PST)				
W-Oct. 9	Oakland at Dallas	2:30 CST	Houston, Dallas	CST-MST-PST
E-Oct. 9	N. Y. at Houston	1:30 CST		EDT-EST-CDT
W-Oct. 16	Dallas at Houston	2:30 CST	Houston, Denver, S. F.	CST-MST-PST
E-Oct. 16	N. Y. at Buffalo	2:30 EDT	Buffalo	EDT-EST-CDT
W-Oct. 23	Boston at Denver	1:30 MST	Denver	CST-MST-PST
(Boston-Denver game also sent back to Boston, 4:30 EDT)				
E-Oct. 23	Houston at N. Y.	2:30 EDT	New York, Buffalo	EDT-EST-CDT
(Houston-New York game also sent back to Houston, 12:30 CST)				

W-Oct. 30	Houston at Buffalo	2:00 EST	Denver	CST-MST-PST
E-Oct. 30	Dallas at Denver	1:30 MST	Buffalo	EST
	(Dallas-Denver game also sent back to Dallas, 2:30 CST)			
W-Nov. 6	Dallas at Buffalo	2:00 EST	Denver	CST-MST-PST
E-Nov. 6	Houston at Denver	1:30 MST	Buffalo	EST
	(Houston-Denver game also sent back to Houston, 2:30 CST)			
W-Nov. 13	Denver at Dallas	2:30 CST	Dallas, S. F., L. A.	CST-MST-PST
E-Nov. 13	Buffalo at Oakland	1:00 PST		EST
W-Nov. 20	Denver at Houston	2:30 CST	Houston, L. A.	CST-MST-PST
E-Nov. 20	Buffalo at L. A.	1:00 PST		EST
*Nov. 24	Dallas at New York	11:00 EST	New York	EST-CST
	(Tape of game to be fed to MST zone, 3:30, and PST zone, 2:30)			
W-Nov. 27	Oakland at L. A.	2:00 PST	Los Angeles	PST
E-Nov. 27	Buffalo at Denver	1:30 MST	Denver	MST-CST-EST
Dec. 4	Houston at Dallas	2:30 CST	Dallas, Denver	CST-MST
Dec. 4	L. A. at Oakland	1:30 PST	San Francisco	PST
E-Dec. 4	New York at Denver	1:30 MST	Buffalo	EST
	(Boston at Buffalo game sent back to Boston only, 2:00 EST)			
Dec. 10	(Denver at Los Angeles game sent back to Denver only, 2:00 MST)			
W-Dec. 11	Buffalo at Houston	2:30 CST	Houston, Dallas, S. F.	CST-MST-PST
	(Buffalo-Houston game also sent back to Buffalo, 3:30 EST)			
E-Dec. 11	New York at Oakland	1:00 PST		
	(Boston at Dallas game sent back to Boston only, 3:30 EST)			
W-Dec. 18	Boston at Houston	2:30 CST	Houston, Dallas	CST-MST
	(Boston-Houston game also sent back to Boston, 3:30 EST)			
E-Dec. 18	New York at L. A.	1:00 PST	Los Angeles	EST-PST

*Thanksgiving Day Game on all time zones.

NOTE: TV schedule subject to late adjustments.





AFL GAME OFFICIALS

Crew	Official	Position	No.
A	John McDonough	Referee	11
	Elvin Hutchinson	Linesman	32
	Clyde Devine	Umpire	20
	Willard (Lefty) Goodhue	Back Judge	44
	Charles Liley, Jr.	Field Judge	52
B	John Morrow	Referee	16
	Joe Kraus	Linesman	34
	Walt Parker	Umpire	25
	Amby Schindler	Back Judge	43
	Price Truitt	Field Judge	54
C	Harold (Red) Bourne	Referee	12
	Bo McAlister	Linesman	35
	Bob Finley	Umpire	22
	George Parker	Back Judge	40
	Ben Dreith	Field Judge	53
D	Jack McLain	Referee	14
	Al Sabato	Linesman	30
	Gilbert Castree	Umpire	24
	John Reader	Back Judge	42
	Fritz Graf	Field Judge	55
E	John Barnhill	Referee	15
	Dick Ullrich	Linesman	36
	George Young	Umpire	23
	Sonny Gamber	Back Judge	33
	James Ryan	Field Judge	50

EASIEST BUY IN TEXAS

The Dallas Texans, who want to make buying football tickets just as easy—and commonplace—as buying toothpaste at the corner drugstore, have set up ticket offices in virtually every nook and corner in Dallas and Fort Worth.

Ticket prices to the Dallas Texans home games are the same you pay to see your favorite college team (and that's something Lamar Hunt, and the Texans organization urge you to continue doing). Reserved seats are \$4 each. General admission seats are just half as much at \$2 and a high school student can watch "America's Most Exciting Game" for just 90 cents.

But the best deal of all comes to the youngster of junior high age or under. For just \$1, these youngsters can join the DALLAS TEXANS HUDDLE. Membership in the Huddle, first project of its kind ever attempted in professional football, gives the boy or girl a season ticket to the Texan home games plus a DALLAS TEXANS T-shirt, an official contract with the team, and finally, admittance to the several Dallas Texan coaching clinics which will be conducted from time to time. A huddle application blank is included elsewhere in this book.

All types of tickets to the Texan games are on sale at the main ticket office at 1713 Commerce and at the following DALLAS locations:

Athletic House, 135 Inwood Village and 84 Highland Park Village.

E. M. Kahn, 211 Wynnewood Village

Montgomery Ward, Big Town.

Sinclair Service Stations, 10803 Preston Road, Preston Royal; 2103 Ft. Worth Ave.

Sears-Roebuck, 5334 Ross, 1409 S. Lamar, 611 W. Jefferson.

Thrifty Drugs, 3121 S. Oakland.

IN GRAND PRAIRIE:

Dial Supply Co., 1217 E. Jefferson.

IN IRVING:

E. M. Kahn.

IN RICHARDSON:

Spuds Sinclair Service.

IN ARLINGTON:

Sears, Roebuck, 3403 Abrams.

Ray Goin Sinclair, 220 W. Division.

IN FORT WORTH:

Central Ticket Agency, Texas Hotel

Sinclair Stations, 6501 Camp Bowie; 2526 E. Belknap; 5501 E. Lancaster; 3030 W. Lancaster;

6724 Baker Boulevard.

All Kemble Bros. Stores

Stop-Six Drugs, 5308 Ramey

and at all CONTINENTAL AIR LINES TICKET COUNTERS.

THE DALLAS TEXANS

1960 TEXANS SCHEDULE

Pre-Season Exhibitions

- Sun. July 31 — vs Oakland at San Francisco**
- Sat. Aug. 6 — vs Houston at Tulsa, Okla. (night)**
- Sun. Aug. 14 — at Boston**
- Sat. Aug. 20 — vs New York at Abilene, Tex. (night)**
- Sat. Aug. 27 — vs Denver at Little Rock, Ark. (night)**
- Fri. Sept. 2 — vs Houston Oilers (night)**

League Schedule

- Sat. Sept. 10 — at Los Angeles (night)**
- Fri. Sept. 16 — at Oakland (night)**
- Sun. Sept. 25 — vs Los Angeles Chargers**
- Sun. Oct. 2 — vs New York Titans**
- Sun. Oct. 9 — vs Oakland Raiders**
- Sun. Oct. 16 — at Houston**
- Sun. Oct. 30 — at Denver**
- Sun. Nov. 6 — at Buffalo**
- Sun. Nov. 13 — vs Denver Broncos**
- Fri. Nov. 18 — at Boston (night)**
- Thurs. Nov. 24 — at New York (Thanksgiving Day)**
- Sun. Dec. 4 — vs Houston Oilers**
- Sun. Dec. 11 — vs Boston Patriots**
- Sun. Dec. 18 — vs Buffalo Bills**